

# 2017 MIDDLE EAST ENCRYPTION TRENDS

May 2017

ENCRYPTION TAKES CENTER STAGE AS ORGANIZATIONS LOOK TO INCREASE THE SCOPE OF THEIR DATA PROTECTION INITIATIVES AND ACCELERATE THEIR MOVE TO THE CLOUD.

Survey results from over 316 individuals in the Middle East

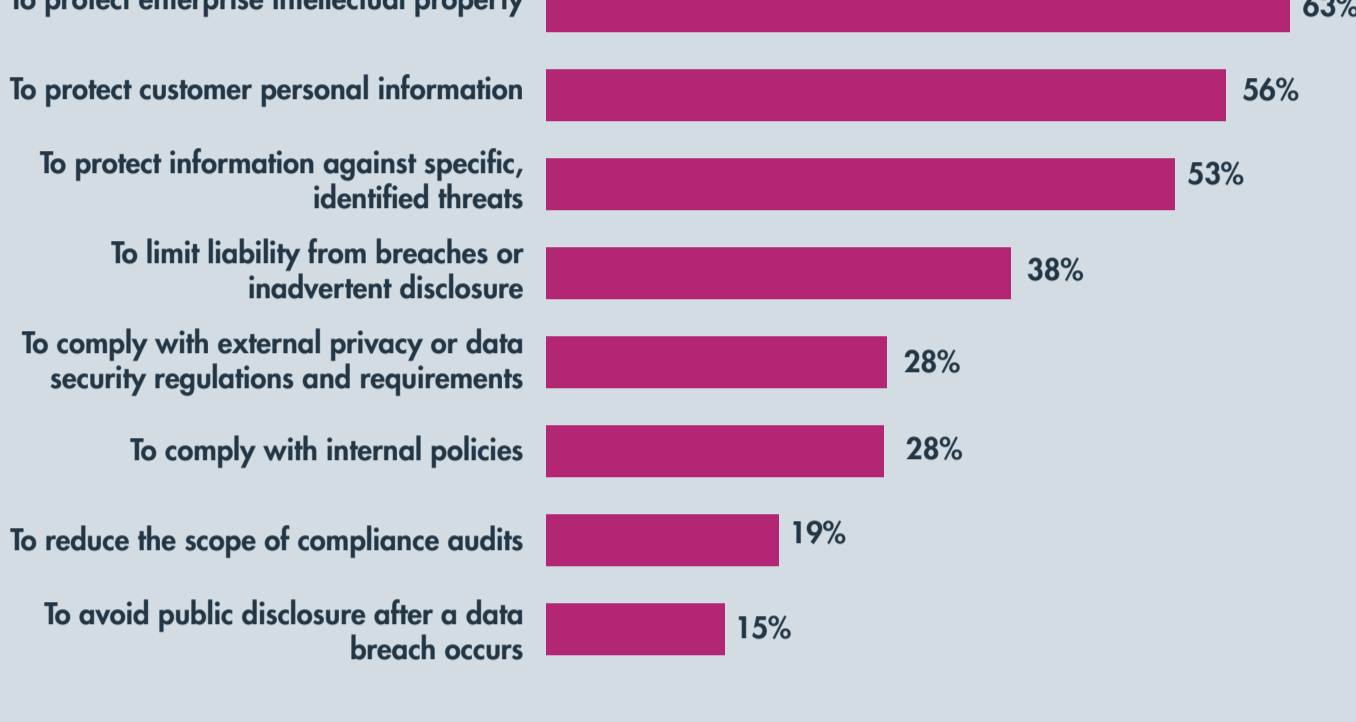
**Only 30%** of companies now have a consistent enterprise-wide encryption strategy



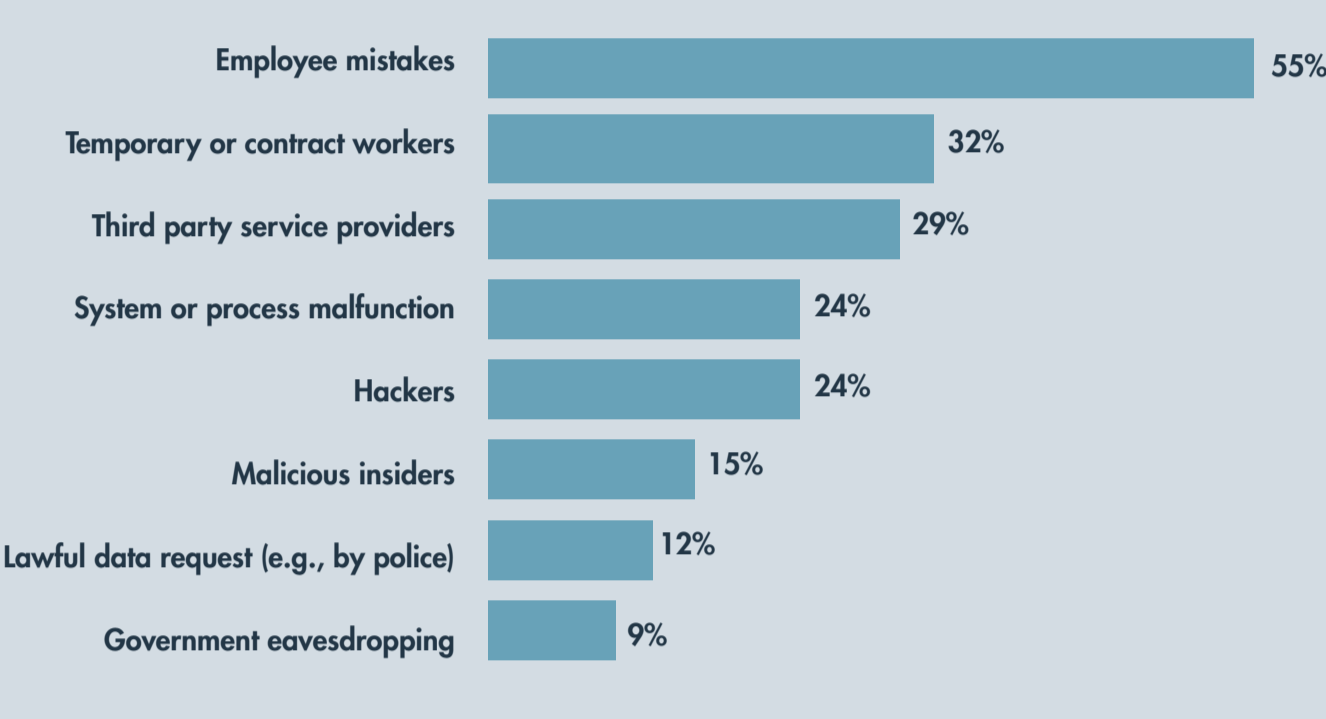
While business unit leaders globally have the highest influence over encryption strategy, **IT Operations have the most influence in the Middle East.**

## Top Drivers for Encryption

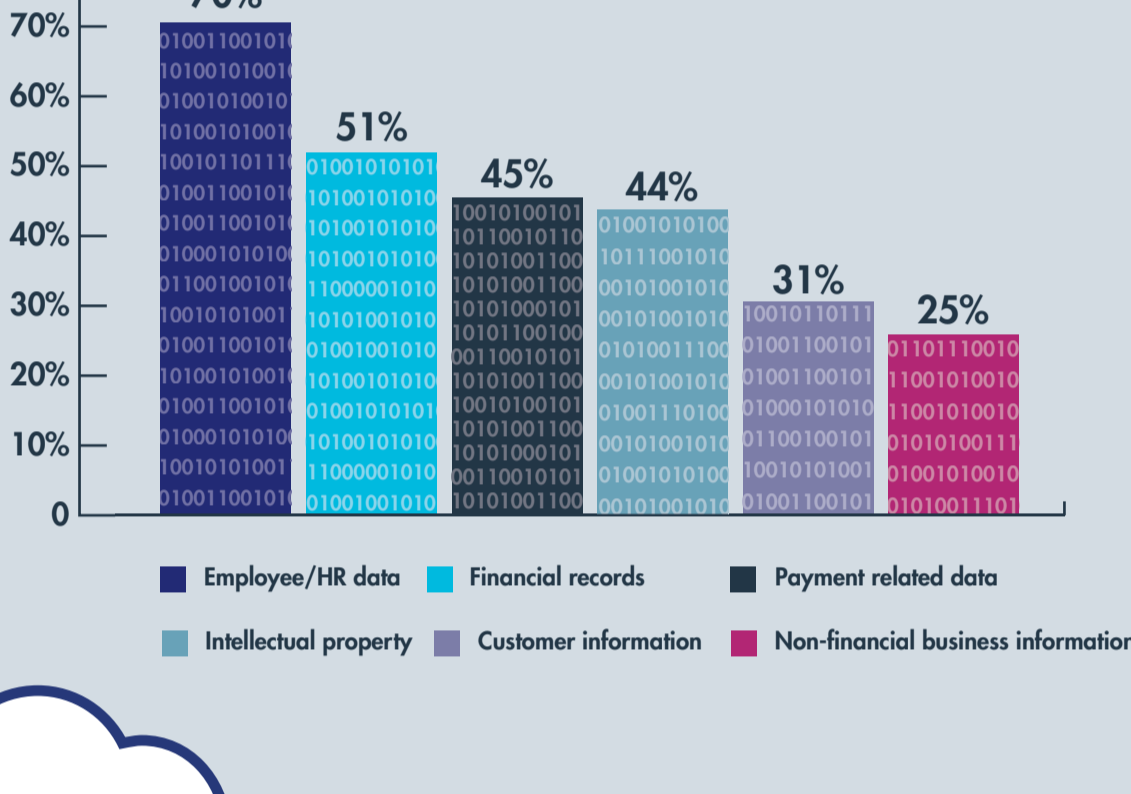
Protection of enterprise intellectual property is the top driver for encryption



The top threat to sensitive data continues to be employee mistakes

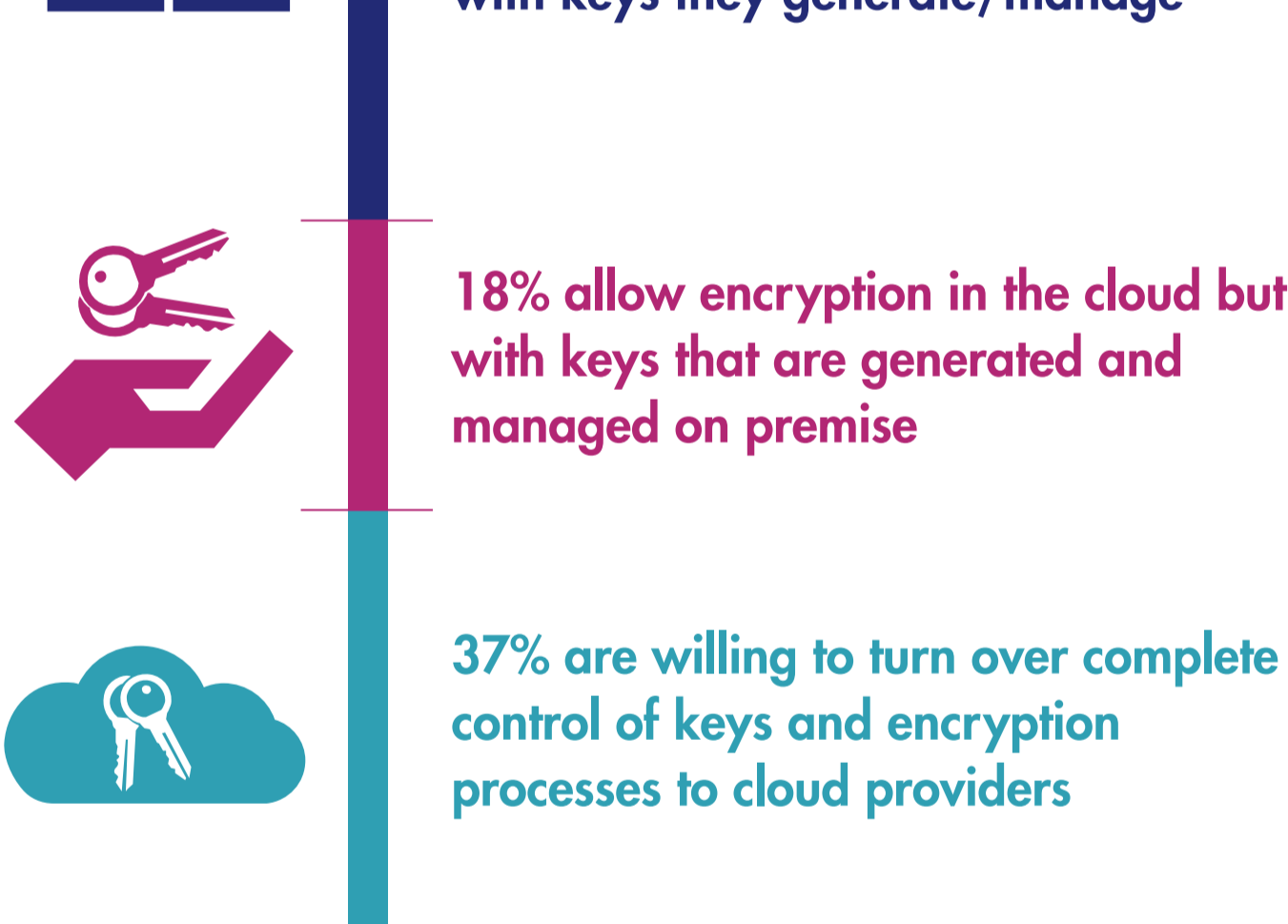


## What data is most commonly encrypted?

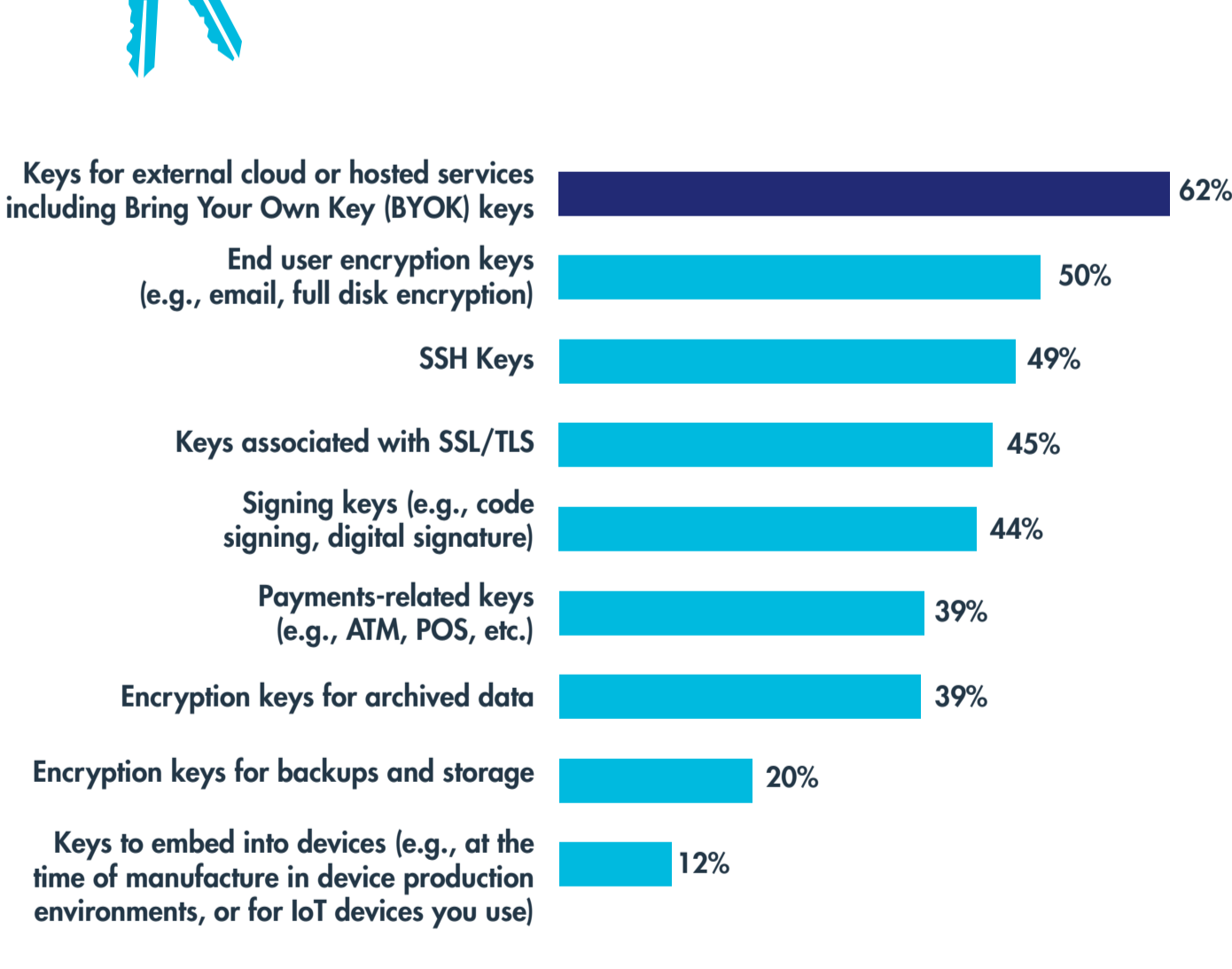


Encryption deployment grew the most in databases, internet communications, and internal networks

Organizations continue to show a preference for **control over encryption in the cloud**



Keys for external cloud or hosted services rated as the most painful to manage



## OVERALL HARDWARE SECURITY MODULE (HSM) USE GREW TO 34%

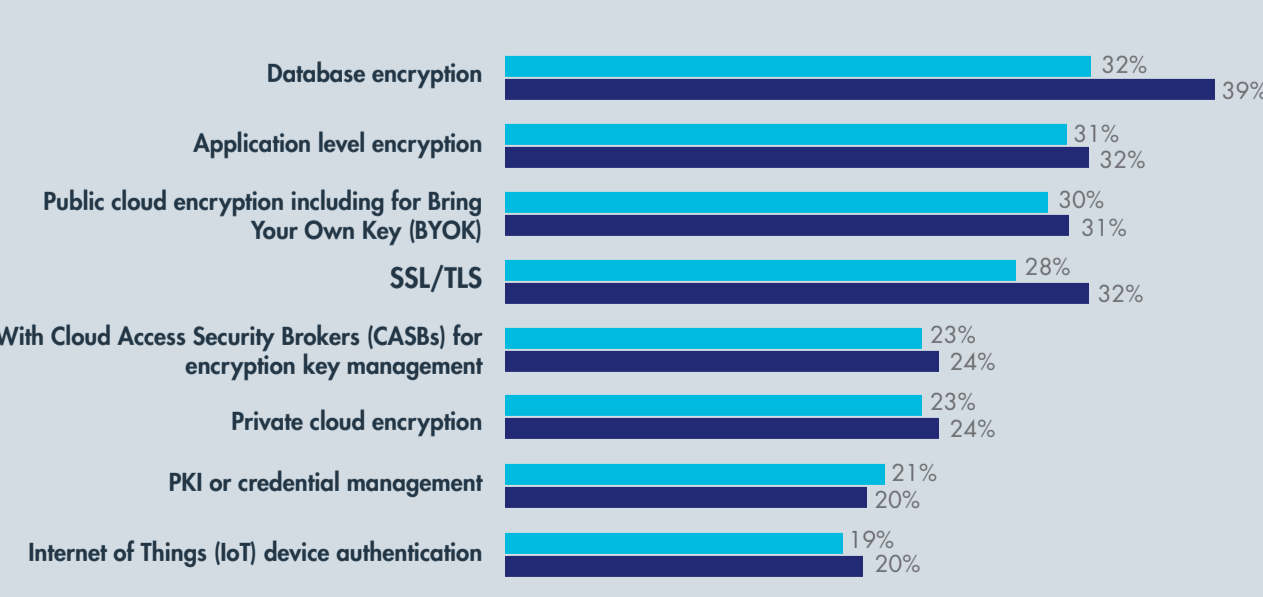
34% The highest level ever!

An HSM is a certified, trusted platform for performing cryptographic operations and protecting keys

## HSMs ARE INCREASINGLY BEING USED IN CLOUD USE CASES:



## WHERE HSMs ARE DEPLOYED



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